



IMPETUS

Achieve Better Business Outcomes Through a Data-Driven Strategy

About AWS Partner offering

Seamlessly modernize legacy workloads to AWS with the power of LeapLogic's automation

Empower your enterprise to unlock the full potential of your data assets

Fuel your journey with precision, efficiency, and visionary data-driven strategies



Benefits

»» Harmonize company-wide data strategy

Implement a unified approach for data strategy, drawing from Amazon's successful "working backward" methodology.

»» Cultivate a data-driven culture

Align the data strategy and formulate an analytics roadmap spanning the entire organization to encourage data-driven decision-making.

»» Maximize business potential

Enhance business potential by internally developing expertise by integrating user-friendly data analytics, artificial intelligence, and machine learning services.

Jumpstart your data flywheel!

Are you seeking to leverage data for business outcomes but need direction?

Struggling with alignment between your business and IT teams on data strategy?

Join Data-Driven Everything, a 2-day workshop with AWS experts and partners. We'll customize a data strategy using Amazon's "working backwards" methodology, defining key customer personas, pain points, benefits, and experiences.

You'll receive a complimentary 20-page read-out, including a Minimum Viable Product (MVP) with a high-level architecture and delivery plan. Plus, engage with us to implement the MVP in under 90 days.



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Solve business critical issues using a data-driven strategy

Businesses are rapidly adopting data-driven strategies in a world where global data creation is set to triple, reaching 180 zettabytes in the next three years. However, they often face hurdles in realizing the full potential of data-driven approaches, prioritizing initiatives, and ensuring compliance.

Amazon Web Services (AWS) provides the tools and expertise to unlock the value of data and elevate the customer experience.

With the Data-Driven Everything program, AWS Partners collaborate in a complimentary 2-day workshop. Employing Amazon's proven "working backward" methodology, experts help identify and prioritize a Minimum Viable Product (MVP) use case, with a keen focus on delivering tangible business outcomes.

Resources

»» [Data-Driven Everything program](#)

AWS partners with your company to accelerate the journey towards becoming data-driven.

»» [Data-Driven Everything 1-pager](#)

AWS experts partner with stakeholders across business and technology to accelerate the journey to becoming data-driven using this two-phase program.



IMPETUS + 

The Winning Partnership

Impetus Technologies is an AWS Advanced Tier Services Partner and AWS Marketplace Seller with AWS Competencies in Migration, DevOps, and Data and Analytics Consulting.

Impetus Technologies solves the data, AI, and cloud puzzle by combining unmatched cloud and data engineering expertise. Impetus offers data platform engineering, AI/ML, DevOps, application modernization, and more.

For more than a decade, Impetus has been the 'Partner of Choice' for several enterprises across verticals in transforming their digital nuclei and driving unmatched innovation and growth.

Know more



- DevOps Service Competency
- Data & Analytics Service Competency
- Migration Services Competency
- Amazon EMR Delivery
- Amazon Lambda Delivery
- Amazon Redshift Delivery
- Amazon MSK Delivery
- AWS Glue Delivery