

IMPETUS

The Intelligent Enterprise → Delivered

Data & GenAI at Scale



Navigate the GenAI Frontier with Impetus



What we do

- **Innovate** with Enterprise AI Services
- **Unify & optimize** with Data Engineering Services
- **Migrate & modernize** with Cloud Engineering Services

Our cloud, data, and AI services portfolio

Data platform engineering

- Accelerated data lake and warehouse creation
- Ingestion, ETL, and ELT setup
- Massive-scale data processing and analytics
- Security and governance

App migration and modernization

- Cloud migration and maturity assessment
- Accelerators and technology evaluation
- Microservices, containerization
- Native & cross-platform application development
Lift and shift, re-platform, re-architect

Architecture consulting

- Cloud adoption strategies and enablement
- Technology evaluation and benchmarking
- Scalable elastic architecture design
- Architecture audit
- Hybrid and multi-cloud architecture design

Cloud cost engineering

- Cloud cost management & optimizer
- Cloud cost bottleneck identification
- Cloud cost forecasting

AI/ML

- ML platforms
- Creating and scaling models
- Automating ML lifecycle
- MLOps
- Generative AI

DevOps

- Management/monitoring/support
- AIOps and automation
- Data quality metering
- Data governance and management

Our solutions & accelerators

LeapLogic

Automate end-to-end transformation of data warehouses, ETL, Hadoop, BI, Mainframe, and analytics workloads to Snowflake with zero business disruption.

DevOps 360

Mitigate risk with AI-powered DevOps for enhanced productivity, resilience, and maturity with unified views and predictive issue tracking.

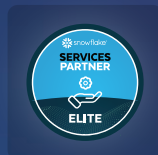
Data Platform Accelerator

Speed up the creation of a unified data platform, quickly fueling diverse business use cases and overseeing its entire lifecycle.

Cloud Cost Optimizer

Shift your strategy from “cloud-first” to “cloud-smart.” Address increasing cloud costs due to uncontrolled expansion, lack of spend visibility, and technical debt.

Transforming business outcomes with strategic partnerships



Innovation Labs for GenAI & Data

Design Lab

Joint engineering engagement between your team and Impetus Data/Cloud/GenAI/architecture experts

What you get...

An architecture for your use case and solution to pressing problems

Benefits you can expect...

Fast-track your Data/Enterprise AI projects and develop in days, not months or years

Bring solutions back to the customer and precision to your roadmap

Build Lab

Joint engineering engagement between your team and Impetus Data/Cloud/GenAI/architecture experts

A prototype (proof of value) that will accelerate your path to production

Learn with Impetus experts who can overcome your challenges

Close off endless debates and break stalemates to move forward

Creating an impact for leading enterprises across the globe

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Marsh McLennan

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